



ENERMAX USA Corporation

17733 Rowland Street

City of Industry, CA 91748

Tel: (626)913-8899 Fax: (626)913-9988

<http://www.enermaxusa.com/>

P R E S S R E L E A S E

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Case Cooling: More Light, More Air, More Colors

PC CHASSIS IS NO LONGER DULL AND COLORLESS. When building a new PC, the design of the case and components play a major aesthetic role. Using stylish lights and colors, it is possible to transform a regular PC chassis into a real eye catcher. The new APOLLISH LED fan series from ENERMAX illuminate your chassis with a bright display of vivid colors: featuring ENERMAX's patented Circular type LED light frame with 15 diodes (120mm fan); The APOLLISH shines up to four times brighter than ordinary LED fans. To achieve the unique curved light flashes, ENERMAX makes use of an innovative technique which originates from the automobile industry for refining mirrors and rims. The Sputter Deposition method creates a scratch-resistant and durable glossy coating that creates a refraction of light from the frame embedded diodes. The APOLLISH fans are available in two sizes (120mm and 80mm) and in four different colors: Blue, Green, Red, and Silver.

Innovative Bearing Technology for Optimal Cooling

The APOLLISH separates itself from conventional fans not only through unique design alone; it also further ensures an effective and reliably cooled system due to its high air flow rate and optimized thermal speed control. This new LED fan series is equipped with the critically acclaimed and patented Twister Bearing Technology, which is already embedded in the successful Everest, Cluster, and Magma fan series. The Magnetic Twister bearing Technology allows the fan blades to spin with no moving mechanical parts creating a near frictionless environment that results with silent operation. The bearing is composed of a self-lubricating, highly resistant nano material that provides the best possible protection against abrasion resulting in nearly double the MTBF of a conventional ball bearing fan. All Twister bearing fans come with detachable fan blades for convenient cleaning.

APOLLISH fans are available in U.S. with three different colors (Blue, Green, Red) and two dimensions (120mm, 80mm). Additional information is available at:

http://www.enermaxusa.com/catalog/product_info.php?cPath=30_63&products_id=186

UCAP12-BL/G/R MSRP \$20, UCAP8-BL/G/R MSRP \$15 USD

Media contact: Mr. James Lee - james_lee@enermaxusa.com

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